



SUGGESTIONS FOR DEGREE PAPER FOR BACHELOR 2017

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Based on my own research and interests, I suggest a number of subjects for bachelor projects below. I am happy to discuss any of these with you. You can also contact me if you have other ideas related to entrepreneurship, innovation, small business management, management control and professional meetings (from a business perspective).

Management control in innovative and creative organizations/settings

Management control is an important and challenging task for managers. Some researchers claim that it is particularly challenging in the context of innovation and creativity. It is argued that innovation and creativity require different management control forms and a different use of management control systems than traditional models and ideas suggest. But which are these control forms? And how are different systems used in innovative settings? For example, are systems used interactively or diagnostically (see Simons 1995)?

Innovation/innovation strategies in banks, audit firms, public organizations, and in other professional organizations

Innovation is nowadays seen as the key to competitive advantage. In order to stay competitive, innovation is required. Innovation is also seen as a way to create new value (commercial or/and social) for customers, users, and other stakeholders. Innovation, e.g. process innovations, can also lead to creative solutions and a more efficient use of resources. But how do organizations, which we normally do not associate with innovation, work with it? Or do they? And can we see any effects of their investments in innovation?

Management control dilemmas

Management control raises a lot of dilemmas – or tensions – that have to be dealt with by managers and employees. Some dilemmas are related to the design of a management control system. Should you design a system which is mainly tight or loose, a system which is mainly based on freedom or restriction, empowerment or centralization, etc...? Other dilemmas occur in the use of systems and information. How should you for example compromise between conflicting goals and targets? One possibility is to look closer into such dilemmas and how are they perceived and used by managers and/or employees.

The role of meetings in innovation projects/ in professional organizations/ for knowledge sharing/etc...

In our profession, we spend a lot of time in meetings. There are formal meetings and informal, spontaneous and planned, weekly and daily, long and short, informative meetings and problem solving ones, department and projects meetings, and so forth... But why do we have all those meetings? What role do (different types of) meetings have in (different) professional organizations and for (different) purposes? And in order to fulfill these roles successfully, how are meetings planned, organized and performed?