

## SUGGESTIONS FOR DEGREE PAPER FOR BACHELOR 2017

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I am an associate professor (docent) in business administration with emphasis on corporate governance. My research interest circle around team work in organizations, cultural diversity and diversity management as well as marketing activities of professional firms. These are rather broad topics which can be applied in the context of different groups/organizations which is why I supervise in all three sub-programs. I supervise both Swedish and English written theses. If you aim at “lagom” I am probably the wrong supervisor to have.

At the moment some of my colleagues and I make a project exploring how images of auditing profession depicted on the front page of “Balans” magazine have developed over time and which aspects have developed and how, I look for at least two groups in Accounting and Auditing and at least one in International Business and Marketing who would be willing to participate in the project and analyze these images from different angles. In a ways we would be creating a small research groups around this project where student groups will take the central role.

### **Banking and Finance**

1. Team work in banks and its outcomes
2. Strategy making of regional banks
3. Demography of top management teams and board and bank strategies in emerging markets
4. Organization change in banks and its outcomes
5. Well-being of bankers and its consequences
6. Governance and Strategy of Firms and its relationship to financial performance
7. Decision making in top management teams in regional banks
8. Human resource management in banks
9. Management control systems in banks

### **Accounting and Auditing**

- 1. Images of audit firms – gender perspective**
- 2. Images of audit firms – professional values perspective**
3. Accounting for diversity / Diversity Reporting
4. Audit team processes (communication, conflict, social interactions) and audit quality
5. Brainstorming in audit teams
6. Commercial orientation of individual auditors and efficiency in audit process
7. Organizational culture in audit firms
8. Management teams in audit firms

### **International Business and Marketing**

- 1. Images of audit firms – emotional attributes perspective**

2. **Images of audit firms – professional branding perspective (symbolic and functional aspects)**
3. Marketing driving strategy of professional firms
4. Diversity management in multinational firms
5. Cultural diversity in management team and organizational outcomes
6. Internationalization in public sector organizations